# Cookie Policy

*Last updated: 23-06-2026*

This Cookie Policy explains how **Iconic Works B.V.** (“Iconic Works”, “we”, “us”) uses cookies and similar technologies on our website iconic.works (“Website”). It describes the types of cookies we use, the purposes for which we use them, and how users can manage their cookie preferences.

### 1. What are cookies?

Cookies are small text files stored on your device when you visit a website. They help the site function properly, enhance user experience, and provide aggregated analytics insights. Similar technologies, such as local storage, may also be used.

### 2. Who places cookies on our website?

Cookies on our Website may be placed by:

- Iconic Works (via Framer)
- Veed.io, when users play or view embedded videos

We do not use advertising cookies, retargeting technologies, Google Analytics, or third-party marketing trackers.

### 3. Types of cookies we use

#### A. Strictly necessary cookies

These cookies are essential for the Website to function and cannot be disabled. They support security, load balancing, and basic site operations.

Examples include:

- Cookies that maintain session state
- Cookies used for fraud prevention
- CSRF protection cookies
- Load balancer cookies

**B. Functional cookies**

Functional cookies help enhance the user experience. When visiting pages with embedded Veed.io videos, Veed may place cookies related to video playback, user preferences, and performance.

Functional cookies are only activated after the user has consented through the cookie banner.

**C. Analytics**

We use Framer's built-in analytics functionality to understand aggregated, non-identifying information about how visitors use the Website, such as page views and traffic patterns.

According to Framer, this functionality does not collect personal data from website visitors and does not rely on advertising, marketing, or analytics cookies.

**4. Third-Party content (Veed.io)**

Our Website includes embedded videos hosted by Veed.io. When you play or view these videos, Veed.io may place cookies on your device for functionality or analytics purposes. These cookies are controlled by Veed.io and are only activated after your consent.

**5. Managing cookie preferences**

You can manage cookies through your browser settings. Most web browsers allow you to control, block, or delete cookies.

Where required by applicable law, visitors will be presented with appropriate cookie consent options before non-essential cookies or similar technologies are activated.

## 6. Changes to this cookie policy

We may update this Cookie Policy to reflect changes in our practices or legal requirements. The latest version will always be available on this page.

## 7. Contact

For questions about our use of cookies, please contact:

**Iconic Works B.V.**
Email: privacy@iconic.works